



**MyBenefitLink™ is our comprehensive cloud-based onboarding and benefit enrollment solution that's been helping brokers and general agents compete in the new word of technology.**

MBL is designed to help you compete and WIN against Zenefits and other technology firms in your marketplace. MBL is easy to setup and easy to use.

### **Onboard New Employees**

MyBenefitLink streamlines the onboarding process by minimizing administrative burden and maximizing employee engagement. Paperwork is a thing of the past! Employees log on and provide the required information for HR, benefits and payroll setup. The onboarding process is cut from days to minutes!

### **Benefit Enrollment and Open Enrollment**

MBL streamlines the open-enrollment process, providing employees the opportunity to enroll in robust benefit offerings with products provided by different insurance companies, all in one place. MBL simplifies benefit administration all year long, so when an employee moves, has a child, or experiences a life event, updating information is simple. The employee logs on, makes the change, and e-signs the necessary documents for HR approval. Now, instead of updating multiple systems, HR only needs to access MBL when an employee makes a change.

### **A Place Where Employees Will Return Again and Again**

MBL isn't just for onboarding. MBL is a place where your employees will return again and again to make changes, review policy revisions, update important documents, and access training videos.

### **The Right Ratio of People to Technology**

MBL utilizes the perfect ratio of people (the brokers) to technology to ensure employee requests are compliant and ready to be authorized and implemented. MBL DOES NOT replace the brokers, it complements them! There's no system that can replace the broker's knowledge of the marketplace. So when other technology companies tell prospective clients that they don't need a broker with their system, we believe they are WRONG!

### **Retain Your Business**

MBL facilitates the flow of information and reduces the amount of paperwork for you and your client. MBL is the #1 retention platform in the industry.

***MyBenefitLink, The Broker's Preferred Weapon To Beat Zenefits!***



**Contact us at: 973-852-0700 or on the web: [www.AgencySmart.com](http://www.AgencySmart.com)**